

PRELIMINARY AGENDA

BUILDING HOME 2026 INTERNATIONAL GOOD LIVING FORUM

8th Edition: "RESIDENTIAL: REMODELED"

May 19, JW Marriott Bucharest Grand Hotel, Grand Ballroom

"Residential: Remodeled" is the theme of the 8th edition of Building HOME – International Good Living Forum, reflecting how the residential market is evolving through adaptation, efficiency, and strategic transformation. The forum explores both the valorization of the existing built environment and the rethinking of new residential developments, addressing energy efficiency, sustainability, safety, smart solutions, responsible resource use, and architectural identity. In this context, we will also discuss temporary living spaces, such as hotels, as part of the same remodeling process.

The 2026 edition is dedicated to all those actively contributing to redefining contemporary living: investors and developers, representatives of public administration and authorities, builders, architects, interior designers, and solution providers.

08.00 - 09.00 Welcoming Guests.
Foyer Grand Ballroom

09.00 - 11.00 **PLENARY SESSION 1**
"RESIDENTIAL: REMODELED"
Rethinking residential through transformation and a more nuanced, multi-directional approach
Grand Ballroom

New Residential Typologies

How shifting lifestyles are redefining housing formats, density, and community living

Repositioning Existing Stock

From aging buildings to high-value assets: strategies for upgrading and repurposing residential developments

The Economics of Transformation

Costs, financing models, and the investment logic behind remodeling versus new development

Residential Prefabrication & Modular Systems

Prefabricated solutions, modular systems, and advanced construction approaches reshaping residential development through efficiency, speed, scalability, and sustainability

Public-Private Partnerships for Affordable & Sustainable Housing

How the partnership between Bristol City Council and Zed Pods led to the development of Marshall Walk – an innovative social housing project delivering 12 high-quality, zero operational carbon homes – and how modular net-zero housing can help redefine affordable urban living

Regulation, Policy & Urban Strategy

The role of public authorities in enabling smarter, more adaptive residential growth

SPEAKERS

Fulvio Beretta

Founder & CEO Structurama, Italy

Lalit Chauhan

Design Director, Zed Pods, UK

Şerban Ţigănaş

President, Dico & Ţigănaş; Dean of the Faculty of Architecture and Urbanism, Cluj-Napoca

Jan Demeyere

Co-Founder and Partner Speedwell, Belgium

Anca Ginavar

Director of the Technical Directorate, Regional Development and Infrastructure General Directorate within the Ministry of Development, Public Works and Administration

Alexandru Călin

Rector, Ion Mincu University of Architecture and Urbanism, Bucharest

11.00 - 11.30 *Networking Coffee Break*
Foyer Grand Ballroom

11.30 - 13.30 **PLENARY SESSION 2**

"HOME, REIMAGINED"

Focusing on energy efficiency and the path toward greater energy independence

Grand Ballroom

Towards the Energy-Independent Home

Technologies, systems, and real-world pathways to self-sufficient housing

Deep Renovation & Energy Retrofitting

Scaling efficiency upgrades across existing homes: challenges and opportunities

Smart Homes & Integrated Systems

Automation, monitoring, and data-driven performance in everyday living

Materials, Design & Performance

How architecture and material choices drive long-term energy efficiency

From Efficiency to Resilience

Designing homes that can adapt to energy volatility and climate pressures

SPEAKERS

Daniela Stanciu

Deputy Mayor, City Hall of Bucharest, Sector 1

Lucian Vereşciaghin

Public Manager, City Hall of Bucharest, Sector 6

Ioana Csatlos

General Manager and Co-Founder EFdeN

Dan Pîrşan

Romanian Association of Prosumers and Energy Communities, APCE

Andreea Ivănescu

Design Department Coordinator, BEMEL AG

Ştefania Petrişor

Architect, Quadratum Architecture

13.30 - 14.30 *Networking Lunch*

Foyer Grand Ballroom

14.30 - 16.00 **PLENARY SESSION 3**

“HOME & HOTEL: A NEW LIVING PARADIGM”

Examining the evolving relationship between residential living and hospitality

Grand Ballroom

The Rise of Hybrid Living Models

Branded residences, serviced apartments, and co-living concepts reshaping the market

Hospitality as a Residential Benchmark

Services, amenities, and experience-driven standards redefining housing

Flexibility & Short-Term Living

How mobility and changing lifestyles are accelerating demand for temporary living

Designing for Experience

What residential can learn from hospitality in terms of design, operations, and user journey

Investment & Operational Synergies

Where residential meets hospitality: aligning risk, returns, and new business models

SPEAKERS

Maja Dapčević

Head of Residential/Hospitality and Founder, Studio Kota, Montenegro și Italy

Andreea-Maria Dumitru

Chief Marketing Officer, Hagag Development Europe

Cătălina Toma

Founding Partner | Development & Hospitality Advisory, Win Advisors

Teodora Saitos

General Manager Rezident.ro

Ioana Darie

Interior Designer & Founder YODA Interior Design

Diana Dachin

BLDNGHOME

A Good Living Forum

CEO & Architect @ Picktwo Studio

16.00 - 16.30 *Networking*
Foyer Grand Ballroom

>>> more info [here](#)

